KONTRIBUSI INISIASI MENYUSU DINI (IMD) TERHADAP BERAT BADAN BAYI PA MNEOU MARI MN PKEAS 4 DENPASAR SELATAN Ni Made Asri Arsini1, Ni Wayan Armini2, Ni Gusti Kompiang Sriasih3 Abstract. The rate of breastfeeding in Denpasar is low and the nutritional state in Bali is poor, thus efforts to determine the contribution of early breastfeeding initiation towards infants body weight on neonatal age of 14 day with a 95 % confidence level the sample was 23 people with consecutive sampling.

The method used was analitic observational. The results of person correlation the r value is 0.474 means IMD with infants body weight have moderate levels of relationship with the direction of a positive correlation. Based on simple linear regression, showed the IMD contribution to infant weight at 14 days neonatal age was 22.4 %.

This suggests is health professionals should continue to provide encouragement and information trough antenatal classes and counseling. The knowledge possessed by the mother from the beginn

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